

# Call for Tutorials



## ACM Seventeenth Conference on Information and Knowledge Management CIKM 2008, Napa Valley, California, USA October 26-30, 2008

Napa Valley Marriott Hotel & Spa, 3425 Solano Avenue, Napa, CA 94558

<http://www.cikm2008.org/>

Sponsored by: ACM SIGIR, SIGWEB\*

**Theme:** As CIKM 2008 will be held in Napa Valley, just one hour to the north of San Francisco, one of the goals of the conference is to embrace the innovative spirit of the Bay Area/Silicon Valley in bridging further the *academic-commercial* gap in the database, information retrieval, and knowledge management communities. To help achieve this goal, we will have a series of tutorials, invited speakers and an industry day (separate from the industry research track) where luminaries, primarily from industry and from the VC (Venture Capital) community, will provide insights on how DB/IR/KM technologies are/can be leveraged to make a billion-dollar success.

Since 1992, the ACM Conference on Information and Knowledge Management (CIKM) has successfully brought together leading researchers and developers from the **database**, **information retrieval**, and **knowledge management** communities to identify challenging problems facing the development of future knowledge and information systems, and to shape future research directions through the publication of high quality, applied and theoretical research findings. In CIKM 2008, we will continue the tradition of promoting collaboration among multiple areas. We encourage submissions of tutorial proposal on all topics in the general areas of databases, information retrieval, and knowledge management, especially tutorials bridging these areas, or presenting new perspectives in these areas. A full list of current topics of interest can be found at <http://www.cikm2008.org>.

It is the goal of the CIKM 2008 Tutorial Program to offer conference attendees and local participants a stimulating and informative selection of tutorials reflecting current topics in databases, information retrieval, and knowledge management. These tutorials will be presented by subject matter experts and will reflect the high academic and research standards of the CIKM 2008 conference.

Proposals will be considered for half-day and full-day tutorials. Topics should have a direct relevance to the topics of the conference. Anticipated areas of interest at the time of CIKM 2008 include topics related to database, information retrieval and knowledge management – theory, technologies, and applications. A list of recent tutorials collocated with CIKM can be found at <http://www.fc.ul.pt/cikm2007/Tutorials.html#xml-retrieval> and <http://www.tzi.de/sites/CIKM2005/tutorial.html>.

### Tutorial Proposal Submissions for CIKM 2008

Tutorial proposals should be submitted in PDF using the submission site. Do not use the two-column style, instead use a simple one-column style on letter-sized paper. Preliminary inquiries can be sent to the CIKM 2008 tutorial chair, Neel Sundaresan, [nsundaresan@ebay.com](mailto:nsundaresan@ebay.com), subject: CIKM 2008 Tutorial Proposal.

A tutorial proposal should include the following:

- *Title of the tutorial*
- *Instructor(s) and their credentials (CV)*
- *Aims/Learning objectives*
- *Description of topics*
- *Scope of the tutorial*
- *Tutorial history (previous offerings of tutorial, if any)*
- *Format of tutorial (1/2 day, 1 day or 2 days)*
- *300 Word Abstract (1-2 paragraphs suitable for inclusion in conference registration materials)*
- *Keywords*
- *Full description (1-2 pages to be used for evaluation)*
- *Target Audience Information*
- *Prerequisite knowledge of audience*
- *Relevant references that would support proposal evaluation*

## Important Dates for CIKM 2008

Tutorials	Tutorials Proposals due: July 15, 2008 Notification of Acceptance: July 25, 2008 <b>Camera ready October 1, 2008 (hard deadline for publication)</b>
Registration	Registration opens June 30, 2008 Early registration deadline: August 15, 2008
Conference Dates	<b>Tutorial Day: October 26, 2008</b> Conference: October 27, 28, 29, 2008 Workshops: October 30, 2008 (and part of October 29 if required)

## Organizing Committee

Tutorial Chair	Neel Sundaresan, eBay Research Labs
Tutorial Program Committee	Ravi Kumar S., Yahoo Research Labs Arun N Swamy, Google Howard T Ho, IBM Almaden Research Center John Mount, Kosmix

\* *Pending approval*